

CLAIMS

What is claimed is:

1. In a computer, a method of distributing a computer program comprising:
5 detecting a need for the computer program;
informing a user of usefulness of the computer program;
offering the computer program to the user; and
providing the computer program to the user.
- 10 2. The method of claim 1 wherein the act of detecting includes detecting the occurrence of a type of window.
3. The method of claim 1 wherein the act of informing a user of usefulness of the computer program includes informing the user a number of a type of window detected by the computer program.
- 15 4. The method of claim 1 wherein the act of providing the computer program to the user includes activating the computer program.
5. The method of claim 1 wherein the act of providing the computer program to the user includes downloading components of the computer program from a remote computer.
- 20 6. The method of claim 1 wherein the computer program includes a window-blocking computer program.
7. A method to be performed in a computer, the method comprising:

detecting a need for a computer program;

demonstrating the efficacy of the computer program to a user;

offering the computer program to the user; and

providing the computer program to the user.

5 8. The method of claim 7 wherein the computer program includes a
computer program for blocking a certain type of window.

9. The method of claim 7 wherein the act of demonstrating the efficacy of the
computer program to a user includes informing the user of the number of windows of a
certain type detected by the computer program.

10 10. A computer memory comprising:

computer-readable program code for detecting a need for a computer
program;

computer-readable program code for informing a user of usefulness of the
computer program;

15 computer-readable program code for offering the computer program to the
user; and

computer-readable program code for providing the computer program to
the user.